

STRATEGIC MANAGEMENT FOR SMALL AND LARGE BUSINESSES

*An accelerated change management specialist,
Eric is Denner Group's Managing Director*



Since 1984 Eric Denniston has helped clients solve their most pressing business issues –from communicating, managing and tracking key strategies, to ensuring projects and key actions are implemented successfully throughout the organization.

This includes helping leaders build communication and leadership skills and putting structures in place to ensure the process continues. He shares his practice with his wife, Jeri Denniston. Both are certified as master consultants by the Haines Centre for Strategic Management in the Systems Thinking Approach® to strategic management, and were faculty members of University of San Diego's Executive Education Department. Eric founded Denner Group International in 1984 and he is a Certified Affiliate with the Haines Centre for Strategic Management.

Eric works with non-profit and for-profit organizations and with leaders on corporate governance, leadership development, business planning, and strategic management challenges. He has trained sales development and technical teams. Since 1973 Eric has been engaged in international business in the financial, health care, computer retail, real estate development and export industries. His career began with six years in the Mexican banking industry, followed by three years as Regional Credit Manager – Latin America, for Rockwell Graphics Systems, Inc., before opening his own consulting practice in 1984 to work with international clients on their strategic business practices and business development opportunities.

Eric holds a Masters in International Management from the Thunderbird School of Global Management and Gold Mastery certifications in Strategic Management and Group Facilitation from the Haines Centre for Strategic Management. He is a native speaker of both English and Spanish and is highly proficient in French. He has conducted business in nearly every country of the Americas. Eric served as a leader of the Thunderbird Alumni Association for over 30 years, currently serves as the President of the San Diego Chapter of the Association for Strategic Planning (ASP), and has been recognized for outstanding service to the ASP. He is a member of Rotary International, the eClub of the Southwest USA, and has served on a number of non-profit boards, two as a founding member.

Past clients include Ericsson de Mexico, Sharp Healthcare, Wells Fargo Bank, Urban Development Group, Mexico Advisors Group, ComputerLand de Mexico, Black Box Corporation, Bemis Associates, Synergy Systems, LLC, Group of Forty, Crossborder Business Associates, UniVentures, and San Diego World Trade Center.

He lived in Mexico for his first 26 years and currently resides in Arizona.

Eric is described as **Thoughtful – Knowledgeable – and Focused**

A lifelong passion for helping develop high performing teams in business.



www.linkedin.com/in/ericdenniston/